

Cookie Policy

As **Vitra Karo Sanayi ve Ticaret A.Ş. ("Vitra Tiles", "Controller")**, we value the protection of your personal data, so we expect you to show the same attention. For this reason, it is very important for us that you read this text detailing which personal data we use for what purpose and to clearly understand the obligations of **Vitra Tiles**, who is responsible for the administrative and technical security of your personal data as "**Controller**".

With this privacy notice we aim to inform data subjects, persons whose personal data is processed (used), as the "**Controller**" who uses their data. As a **Controller**, we have to prove that you have been informed about your personal data we will process by explaining:

1. What personal data we collect about you and how we obtain them	1
2. How we use your personal data	2
3. Who we share your personal data with	3
4. Which countries we transfer your personal data to	3
5. How long we keep your personal data	4
6. What rights you have in relation to your personal data and how to contact us	4
7. How we will update this Privacy Notice	4

Please be kindly informed that through **Privacy Notice**, we provide links to certain areas in our website where your personal data may be collected, and additional privacy notices are provided in those areas.

Please note: This Privacy notice does not apply to, and **Vitra Tiles** is not responsible for, any third-party websites which may be accessible through links from this website. If you follow a link to any of these third-party websites, their own privacy policies may apply.

1. What personal data we collect about you and how we obtain them

As **Vitra Tiles**, we collect your personal data listed below through digital means through you providing us with your personal data in our website. The following information:

- Your information generated and obtained through marketing and statistics cookies (including but not limited to confirmation on whether user is a real person, how often the website is visited, how long the visit lasted, Google Analytics user code)

are obtained through your visit to our website only if you provide your consent to marketing and statistics cookies through our Cookie Banner. You may always revoke your consent from our Cookie Policy webpage.

- Your cookie consent choice (Information on whether you've consented for statistics and marketing cookies, date of your consent),
- Necessary cookies for webpage visibility, user-interfaces and network security

are obtained through your visit to our website and through your choices on our Cookie Banner on the legal basis that the processing is necessary to fulfil specific obligations stipulated in applicable laws.

You can prevent the storage of cookies by configuring your browser software accordingly; however, please note that in this case you may not be able to use all the features of this website to their full extent. You can find a full list of cookies listed below:

Necessary (24)

These cookies are necessary for core functionality, such as security and network management. They always need to be on to properly provide our website and fulfill our legal requirements.

Name	Provider	Purpose	Duration	Type

Functionality

Functionality cookies are used to show your selection of language, website pages and remember your choices.

Name	Provider	Purpose	Duration	Type

Statistics

We use statistics cookies to measure how you use the our website. These cookies collect information about how you got to the site, the pages you visit and how long you spend on each page, and what you click on.

Name	Provider	Purpose	Duration	Type

Marketing

Marketing cookies are used to show you advertisement in relation to your internet use and visits, these services are provided by third parties.

Name	Provider	Purpose	Duration	Type

2. How we use your personal data

In the table presented below, the purposes of personal data processing carried out within the scope of the activity in which the Privacy Notice is issued are detailed.

We will only use your personal data where we are permitted to do so by applicable law. Each personal data processing purpose is matched with the categories of personal data and the relevant legal reason relating to the purpose.

Your information generated and obtained through marketing and statistics cookies are processed for;

- Analytical measurements for improving our website traffic and website services, to increase the number of visitors to our website,
- Profiling data subjects’ visits to provide personalized services,

- Displaying advertisements suitable for visitors' user profile,
- For the purposes of providing visitors with promotions that are customized to their user profile

only if we obtain visitors' consent through our Cookie Banner.

Your cookie consent choice is processed for:

- For the purposes of saving your choices regarding cookies and fulfilling our legal obligations

because processing is necessary to fulfil specific obligations stipulated in applicable laws.

Necessary cookies for webpage visibility, user-interfaces and network security are processed for:

- Carrying out verification processes through our mandatory cookies,
- Preventing attacks which may slow down or block our services,
- Balancing the density experienced in our service network,
- Ensuring that there is no interruption in the delivery of our services,
- Creating basic analytic measurements regarding visitor number and dates

because processing is necessary to protect the interests of the visitors.

3. Who we share your personal data with

Yes, but we only transfer them for certain purposes with:

- Public authorities and courts for legal duty of disclosure and limited to only information which was requested,
- Our legal consultants and lawyers for fulfillment of legal purposes,
- Our service providers for obtaining cookie services and cookie consent banner.

4. Which countries we transfer your personal data to

If we process data in third countries, we shall only transfer data to countries which shall have legislations addressing personal data protection, including but not limited to most significant provisions, measures, controls, stipulations and rules related to the protection of the privacy and confidentiality of the data subject's personal data, and his/her ability to exercise their legal rights.

In the event that your personal data may be transferred to a country with no laws for personal data protection, we shall only transfer under a contract or agreement obligating the companies in such countries to adopt measures, controls and requirements for protection of your personal data, including but not limited to provisions forcing the Controller or the Processor to adopt appropriate measures which are imposed by a judicial or regulatory authority in such countries as set out in the contract

In doing so, we ensure that your personal data is processed in compliance with the level of data protection required, based on special guarantees or due to corresponding contractual obligation including adequate technical and organizational measures.

5. How long we keep your personal data

We will retain your personal data for as long as is necessary to fulfil the purpose for which this data was collected and any other permitted linked purpose as listed on the table above.

If your personal data is used for two purposes we will retain it until the purpose with the latest period expires; but we will stop using it for the purpose with a shorter period once that period expires.

6. What rights you have in relation to your personal data and how to contact us

You have different rights listed under applicable laws such as right to receive information, right to request transfer of personal data, right to correction or erasure of personal data, right to restrict processing, right to stop processing, right to processing and automated processing.

If you have questions about this statement or about data protection at **Vitra Tiles**, you can contact our company directly at:

Şifa Mah. Hükümet Cad.
No:5 Tuzla İstanbul-Turkey
Telefon +90 (212) 35080000
E-Mail: vitrakaro@vitrakaro.hs02.kep.tr

7. How we will update this Privacy Notice

We may change the content of our websites and how we use cookies without notice and consequently our Privacy notice may change from time to time in the future. We therefore encourage you to review them when you visit the website to stay informed of how we are using personal data.

This Privacy notice was last updated in August 2024.