## VitrA

#### Happy and safe steps with VitrA Tiles

Special solutions for nurseries and children's living spaces



VitrA



#### It's all about inspiration

The process begins with questions posed by the design discipline to understand needs, desires and choices. Designed by VitrA, an extraordinary wealth of attractive combinations help satisfy these needs and desires.



#### Improved personal hygiene

VitrA's continuous research into human health introduces new technologies for improved hygiene in the bathroom. These solutions raise the personal hygiene experience to a new level.



#### **Collaboration with designers** VitrA works with acclaimed industrial

VitrA works with acclaimed industrial designers from around the world. Not only do these collaborations with top talents improve product functionality, they result in entirely original collections.



#### The complete bathroom

Exploring physical and emotional needs, VitrA invests in designs that encompass every essential element in the bathroom.



#### High powered perfection

Seven high tech production facilities in Turkey and Russia manufacture sophisticated designs, maintaining extremely high standards whilst progressively reducing VitrA's ecological footprint.



#### Technology lights up the future

The VitrA Innovation Centre serves as the headquarters of the brand's R&D activities deploying a powerful engineering team, that out-performs the bathroom industry with new solutions and technologies.



#### VitrA across the world

Bathroom designs greet customers around the world through 2,000 sales points in over 75 countries, including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi, and other major cities.



#### A pledge for the future

VitrA embraces Blue Life, a set of guidelines devised to mitigate our impact on the environment and which embody our production, design and management philosophy.



### Experience aesthetics, hygiene and comfort with your babies and children in all your living spaces.

Our designs integrate innovative solutions that draw inspiration from living life to the fullest so that you can feel safe and comfortable at every step, as you create joyful living spaces for yourself and your loved ones.

By combining modern and colourful VitrA Tiles designs with innovative surface technologies such as easy-to-clean and anti-slip solutions, we provide living spaces for families and children to enjoy and feel safe, while we strive to spark children's imaginations with our specially designed collections.



Atelier 01 Cadet blue triangle negative 15x15



retromix Sapphire-blue 10x10

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2

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20

The second

7

r**etromix** Line

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# Modern and colourful designs

Designs developed with modern, colourful and smart solutions in mind, where children can experience their lively and vivid world with freedom and joy.

### Easy-to-clean

Thanks to its easy cleaning feature, tiles with **VitrA V-Safe Mini** surface technology offer advanced hygiene and provide healthy living spaces for families at all times.

## Anti-slip and hygienic surfaces with VitrA V-Safe Mini

With **VitrA V-Safe Mini** tiles featuring anti-slip surface technology, enjoy your time with your babies and children safely and with pleasure, without fear of slipping and falling.

Children can take their first steps safely and happily in their living spaces with **VitrA V-Safe Mini**'s anti-slip, easy-to-clean and hygienic features.





PRO Color Whisper, Matt 20x20

PRO Color Light khaki, Matt 20x20

> PRO Color Prussian blue, Matt 20x20





### The V-Safe Mini Technology beneath happy, little steps

**VitrA V-Safe** is a surface technology that provides anti-slip, hygienic and easy-to-clean tile surfaces.

**VitrA V-Safe** is suitable for both indoor and outdoor surfaces, especially in living spaces that require extra safety, hygiene and durability such as nurseries and children's rooms, bathrooms, kitchens, swimming pools, SPAs, and industrial areas.

**VitrA V-Safe Mini** tiles provide safe living spaces for babies and children thanks to their anti-slip, soft-touch and easy-to-clean technologies.

SET6.0 Fluted decor, Limestone white 30x60

> V-Safe Mini



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- Ash & Burn
- Aspenwood
- British Stone
- Calacatta
- Canyon
- Cardostone
- Cement-Tech S
- CementMix
- Ceppostone
- Craft
- Ice & Smoke
- Ice & Smoke S
- Lombardy
- MarmoMix
- Marmori
- Meridien

- Metalcrete
- Metro
- Newcon
- Oakland
- Pietra Pienza
- PRO Color
- Scale
- SET6.0
- Softcrete
- Stonelevel
- Tech-Slate
- Ultra 2.0
- Urban Travertino
- Urbancrete
- Urbanwood
- Versus M

Collection	Colour group	Texture	Surface	Collection	Colour group	Texture	Surface
Ash & Burn	Cream tones	Concrete	R9	Newcon	Vibrant colours	Concrete	R10A
sh & Burn	Earthy tones	Concrete	R9	Newcon	White	Concrete	R10A
spenwood	Black	Wood	R10A	Newcon	White	Concrete	R9
spenwood	Cream tones	Wood	R10A	Oakland	Grayscale	Wood	R10A
spenwood	Earthy tones	Wood	R10A	Pietra Pienza	Black	Stone	R9
spenwood	Grayscale	Wood	R10A	Pietra Pienza	Cream tones	Stone	R9
ritish Stone	Black	Stone	R10A	Pietra Pienza	Grayscale	Stone	R9
ritish Stone	Cream tones	Stone	R10A	PRO Color	Black	PRO Technic	R10A
ritish Stone	Grayscale	Stone	R10A	PRO Color	Earthy tones	PRO Technic	R10A
ritish Stone	White	Stone	R10A	PRO Color	Grayscale	PRO Technic	R10A
alacatta	White	Marble	R9	PRO Color	Grayscale	PRO Technic	R9
anyon	Black	Stone	R10A	PRO Color	Vibrant colours	PRO Technic	R10A
anyon	Cream tones	Stone	R10A	PRO Color	White	PRO Technic	R10A
anyon	Grayscale	Stone	R10A	PRO Color	White	PRO Technic	R9
anyon	White	Stone	R10A	Scale	Earthy tones	Ceramic	R9
ardostone	Cream tones	Stone	R10A	Scale	Grayscale	Ceramic	R9
ardostone	Grayscale	Stone	R10A	Scale	White	Ceramic	R9
ardostone	White	Stone	R10A	SET6.0	Grayscale	Concrete	R10A
ement-Tech S	Grayscale	Concrete	R9	SET6.0	White	Concrete	R10A
ement-Tech S	White	Concrete	R9	Softcrete	Cream tones	Concrete	R9
ementMix	Earthy tones	Concrete	R10A	Softcrete	Earthy tones	Concrete	R9
ementMix	Grayscale	Concrete	R10A	Softcrete	Grayscale	Concrete	R9
eppostone	Earthy tones	Stone	R9	Stonelevel	Black	Stone	R10A
eppostone	Grayscale	Stone	R9	Stonelevel	Black	Stone	R9
raft	Cream tones	Wood	R10A	Stonelevel	Cream tones	Stone	R10A
raft	Earthy tones	Wood	R10A	Stonelevel	Cream tones	Stone	R9
raft	Grayscale	Wood	R10A	Stonelevel	Earthy tones	Stone	R10A
e & Smoke	Grayscale	Concrete	R9	Stonelevel	Earthy tones	Stone	R9
e & Smoke - S	Grayscale	Concrete	R9	Stonelevel	Grayscale	Stone	R10A
ombardy	Grayscale	Stone	R10A	Stonelevel	Grayscale	Stone	R9
ombardy	Grayscale	Stone	R9	Stoneway	Cream tones	Stone	R9
larmoMix	Black	Marble	R10A	Stoneway	Grayscale	Stone	R9
larmoMix	Grayscale	Marble	R10A	Tech-Slate	Black	Stone	R10A
larmoMix	Vibrant colours	Marble	R10A	Tech-Slate	Grayscale	Stone	R10A
larmori	Black	Marble	R10A	Tech-Slate	White	Stone	R10A
larmori	Black	Marble	R9	Ultra 2.0	Black	Concrete	R10A
larmori	Grayscale	Marble	R10A	Ultra 2.0	Black	Concrete	R9
larmori	Grayscale	Marble	R9	Ultra 2.0	Cream tones	Concrete	R10A
larmori	White	Marble	R10A	Ultra 2.0	Cream tones	Concrete	R9
larmori	White	Marble	R9	Ultra 2.0	Earthy tones	Concrete	R10A
leridien	Black	Stone	R10A	Ultra 2.0	Earthy tones	Concrete	R9
leridien	Cream tones	Stone	R10A	Ultra 2.0	Grayscale	Concrete	R10A
leridien	Grayscale	Stone	R10A	Ultra 2.0	Grayscale	Concrete	R9
letalcrete	Black	Concrete	R9	Ultra 2.0	White	Concrete	R10A
letalcrete	Earthy tones	Concrete	R9	Ultra 2.0	White	Concrete	R9
etalcrete	Grayscale	Concrete	R9	Urban Travertino	Earthy tones	Stone	R10A
letro	Black	Concrete	R10A	Urban Travertino	Grayscale	Stone	R10A
letro	Black	Concrete	R9	Urbancrete	Earthy tones	Concrete	R10A
etro	Cream tones	Concrete	R10A	Urbancrete	Earthy tones	Concrete	R9
etro	Cream tones	Concrete	R9	Urbancrete	Grayscale	Concrete	R10A R9
etro	Earthy tones	Concrete	R10A	Urbancrete	Grayscale	Concrete	
etro	Earthy tones	Concrete	R9	Urbancrete	White	Concrete	R10A
etro	Grayscale	Concrete	R10A	Urbancrete	White	Concrete	R9
etro	Grayscale	Concrete	R9	Urbancrete	Black	Concrete	R10A
ewcon	Black	Concrete	R10A	Urbancrete	Black	Concrete	R9
ewcon	Black	Concrete	R9	Urbancrete	Earthy tones	Concrete	R10A
ewcon	Cream tones	Concrete	R10A	Urbancrete	Earthy tones	Concrete	R9
ewcon	Cream tones	Concrete	R9	Urbanwood	Earthy tones	Wood	R10A
ewcon	Earthy tones	Concrete	R10A	Urbanwood	Grayscale	Wood	R10A
ewcon	Earthy tones	Concrete	R9	Versus - M	Black	Marble	R9
lewcon	Grayscale	Concrete	R10A	Versus - M	White	Marble	R9





#### Headquarters

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#### Product Information, Selection and Use

When ordering ceramic tiles specify the areas of use.

Before tile setting, verify the tonality and calibration numbers, as claims regarding these specifications cannot be accepted after tile setting. Crazing of glass borders occurs naturally in ceramic tiles.

We recommend using VitrA Fix grout and adhesive materials with VitrA Ceramic Tiles.

The colours of tiles in the catalogue may not reflect the exact colours of the products.

To ensure compatibility of products to be used with complementary parts, a special order note should be added requesting the simultaneous production of all tiles. There may be a colour tone differences in products produced at different times. VitrA Karo San. ve Tic. AS, reserves the right to change its products and technical specifications without giving prior notice.

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